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**PRESS RELEASE – FOR IMMEDIATE RELEASE**

**A family practice to treat your entire family**

**Greensboro, July 20, 2010** - It's a family business at Civils & Civils Dental offices in historic Fisher Park in Greensboro. The husband and wife team of Drs. Janna and David Civils are reaching out to the community with a series of interactive websites, community speaking engagements and a free Oral Cancer Screening Day to increase education and awareness of dental health.

Their new series of innovative Web sites, [DrCivils.com](http://DrCivils.com) and [YourSmileZone.com](http://YourSmileZone.com) were created to be virtual, interactive and provide important information to anyone about dental health, dental procedures, user-submitted before-and-after smiles, and money-saving promotions all at your fingertips.

For example, currently visitors can print out a summer special coupon for [50% off Zoom](#) teeth whitening through August 31.

The Civils are also active on [Facebook](#), [Twitter](#), [Flickr](#) and [YouTube](#). These social media sites provide an interactive platform for any visitor to engage with the Civils and their professional staff about general dental health, dental procedures, their practice, what to expect from the first dental visit for your child and many other topics.

Dr. Janna Civils furthers the practice's community outreach by donating her time as a speaker for mother's and children's events that are interactive and hands-on to encourage families to visit the dentist. Workshops include the recent Dental Day Interactive Workshop at the Natural Science Center and programs through The Women's Hospital of Greensboro Education Center.

She particularly enjoys treating the practice's infants and children patients, while maintaining a full practice. The American Academy of Pediatric Dentistry recommends that your child visit a dentist within 6 months of the eruption of the first tooth.

"It is very rewarding to be able to introduce them to proper oral hygiene and habits" she said. "We know that early education is essential to establishing healthy habits." Please

contact Dr. Janna Civils through the practice to inquire about booking her as a presenter at one of your events.

**The practice is also giving back to the community by offering a free Oral Cancer Screening Day on October 15 from 11 a.m. to 2 p.m. at their office at 1114 Magnolia Street. The event is free and open to the public.**



This year, in the U.S. alone, 35,000 people will be diagnosed with oral cancer. 25% of them will die of the disease, according to the ADA. Early detection is key. Oral cancer screenings provide an excellent opportunity for raising public awareness and providing education and counseling regarding behavioral risk factors and how to reduce them. Working together, the Civils goal is to help people in our community get an early and accurate diagnosis and treatment.

Regular dental check-ups also have other substantial rewards: physically, personally and financially.

That's because untreated dental problems have been directly linked with systemic problems such as heart disease, diabetes, and preterm labor; the most cost effective approach to dentistry is prevention and treatment in the early stages.

Between the website, speaking engagements, free screening days and community involvement, the Civils hope to make dentistry, and good dental health, fun, creative and accessible.

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